

Barbara Kleinshmidt (Director at Totally Wild) was recently interviewed by Nancy Richards on SAFm's women-focused show, "Otherwise". Nancy asked Barbara about her 20 years in the aloe industry, from her start – selling aloe skincare products to family and friends in the early 1990's - to the establishment of Totally Wild in 2007 – and wanted to know about all the bumps in the road along the way, of which there were many!

Barbara went on to talk about the incredible results she has witnessed over the years, by people who have used aloe for a vast spectrum of ailments, both internally and topically. It was this grounding in the aloe industry, where all the juice products manufactured were used entirely for medicinal purposes, and tasted ghastly, which led to the development of Totally Wild's range of food and juice products which all include a more-than-average percentage of pure aloe ferox pulp, but which taste SERIOUSLY DELICIOUS because they are blended with various fresh fruits and vegetables, which mask the aloe's neutral to slightly bitter taste. We still make a plain aloe drink which isn't everyone's cup of tea, but which is a far cry from the original, unpleasant tasting juices that were (and still are) on offer from various aloe suppliers. Totally Wild's Aloe Drink tastes quite neutral, to slightly lemony, and helps to soothe and heal on the inside in the same way as aloe gel has always been used to soothe burns and skin irritations, topically.

This product is mainly available online through Faithful-to-Nature at www.faithful-to-nature.co.za



Blended with different fruits, the juices make a delicious, healthy alternative to the every-day offerings on supermarket shelves. These blended fruit juices are available in Pick n Pays (except KZN), Spars, Health Shops and Independent Retailers nationally (Western Cape, Gauteng, KZN).



Nancy went on to ask Barbara about new products which are in the pipeline, and is keen to be kept up to date on all Totally Wild's new developments, as and when they happen.